

R21Media's specialist education service offers education institutions an effective, low cost alternative to traditional recruitment advertising and recruitment agencies.



Online is now the number one way in which people search for a new job, it is also arguably the most efficient and cost effective recruitment method.

- » Over 50% of people use the internet as their first port of call when looking for a job
- » Over 80% of jobseekers use online job-boards
- » 10% of people exclusively use the internet to find jobs
- » There are 68 million "job" related searches on Google UK every month!!
- » Online advertising costs a lot less than traditional methods to effectively cover the entire market
- » There are many specialist sites available, allowing you to target specific types of job seekers.

The Service:

The service is designed for clients to take advantage of the online medium but without the associated problems, such as deciding which sites to advertise on and where to find the time to trawl through hundreds of unsuitable candidates. Instead, we:

- » Write your job board optimised adverts so that they feature prominently.
- » Advertise them across a network of 350 specialist and generalist job boards.
- » Carry out a detailed search of online CV databases (containing over 6 million CVs) approaching all those relevant to the job spec.
- » Manage the responses: Acknowledging everyone who applies, manually rating them according to their suitability, (for ease of selection) and managing the application process, before emailing their details over on a daily basis.

Job boards:

All jobs are advertised across a network of over 350 sites, including the major boards such as:

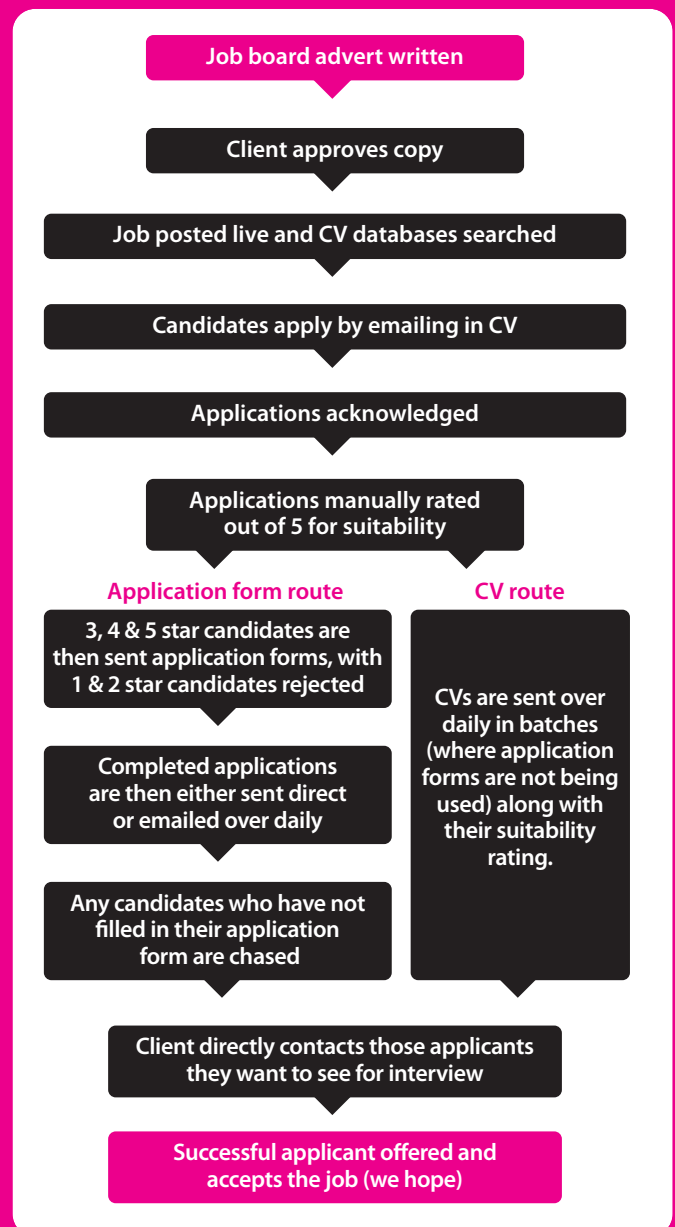
- » Monster
- » Jobsite
- » Fish4
- » Totaljobs
- » Reed
- » Hotonline

For teaching jobs we also include specialist education job boards such as:

- » eTeach.com
- » Jobs.ac.uk
- » TES.co.uk
- » Fejobs.com
- » Greateducation.co.uk
- » Education-jobs.co.uk
- » FEcareers.co.uk
- » Jobsineducation.co.uk
- » Educationjobs.com
- » Jobsinteaching.co.uk

Application process:

One of the best things about online recruitment advertising is also one of its biggest drawbacks, that is, it is very easy for people to apply. Our application process is designed to encourage the maximum response, but then filters out the unsuitable applicants, leaving you with only the best candidates available.



To find out more, please contact:

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